



# Endura-Fresh™ Natural



## The good shine, high durability coating for citrus

JBT introduces Endura-Fresh™ Natural, an innovative, morpholine and amine free coating. This versatile citrus coating was developed for packers who require guaranteed durability and shine all the way to the market. This new coating is the result of advanced coatings research and cutting-edge technology, coupled with formulation techniques perfected over 80 years of blending experience.

Endura-Fresh™ Natural provides superior protection, helping to minimize moisture loss in citrus while maintaining its original shine and durability from the packing house to the market. This natural coating is highly robust for use over a wide range of pack house conditions and dries well even under the most challenging packing environments. It is suitable for both the domestic and export markets.



### Product Features & Benefits

- Attractive shine with durability over numerous sweat cycles
- Reduced whitening and flaking
- Fast drying
- Excellent shrinkage and moisture loss control
- Pack house friendly
- Easy to use
- Can be used on most varieties of citrus
- Allows for good coloring up of fruit
- Available in 14% and 18% solids



For additional information on Endura-Fresh™ Natural and other postharvest citrus products, call your JBT Sales Representative today.

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