



Endura-Fresh™ 950ME



High gloss, value-priced coating for citrus fruits

JBT introduces Endura-Fresh™ 950ME, an innovative citrus coating for fresh citrus fruits. Endura-Fresh™ 950ME is specially formulated for packers who require a highly attractive and durable shine all the way to market. Endura-Fresh™ 950ME is ready-to-use and dries quickly to provide superior protection for citrus during marketing. Endura-Fresh™ 950ME is a highly robust coating at a competitive price point and is suitable for use in non-EU markets.

At JBT, we couple our extensive formulation expertise and rigorous quality control program with our state-of-the-art, food safe manufacturing facilities to consistently bring the highest quality coatings to the produce industry.

Product Features & Benefits

- Attractive high gloss
- Reduced whitening and flaking
- Good shrinkage and moisture loss control
- Fast drying
- Easy to use
- Easy to clean



For additional information on Endura-Fresh™ 950ME and other postharvest citrus products, contact your JBT Sales Representative today.

JBT LIQUID FOODS

FRESH PRODUCE TECHNOLOGIES | FRESH-CUT, ROBOTICS, STEAMING | FRUIT AND VEGETABLE PROCESSING | SECONDARY PROCESSING | ASEPTIC SYSTEMS | FILLING AND CLOSING | IN-CONTAINER STERILIZING | TRAY SEALING | HIGH-PRESSURE PROCESSING | POWDER PROCESSING | TUNA PROCESSING

OUR BRANDS



FRESH PRODUCE TECHNOLOGIES

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